

Advertising

PORT *Folio*

Aashi Methi



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Brand Campaign





Logo Designs



~Jaipur Crunch Bakery~

- Designed logo for a bakery brand based in Jaipur.
- As per the client's request, I created a minimalistic logo with details such as toque blanche and a simple and clean font.



~Palace Of Wheels~

- Designed logo for a Pre-owned car company based in Jaipur
- As the topic and name of the brand suggest, I added a regal touch to this logo.



~Shahi Mithaas~

- Designed logo for a Luxury Sweet Shop based in Jaipur.
- As an Indian sweet shop, I created this logo by combining two languages that symbolise our culture and are presented in a luxurious style.

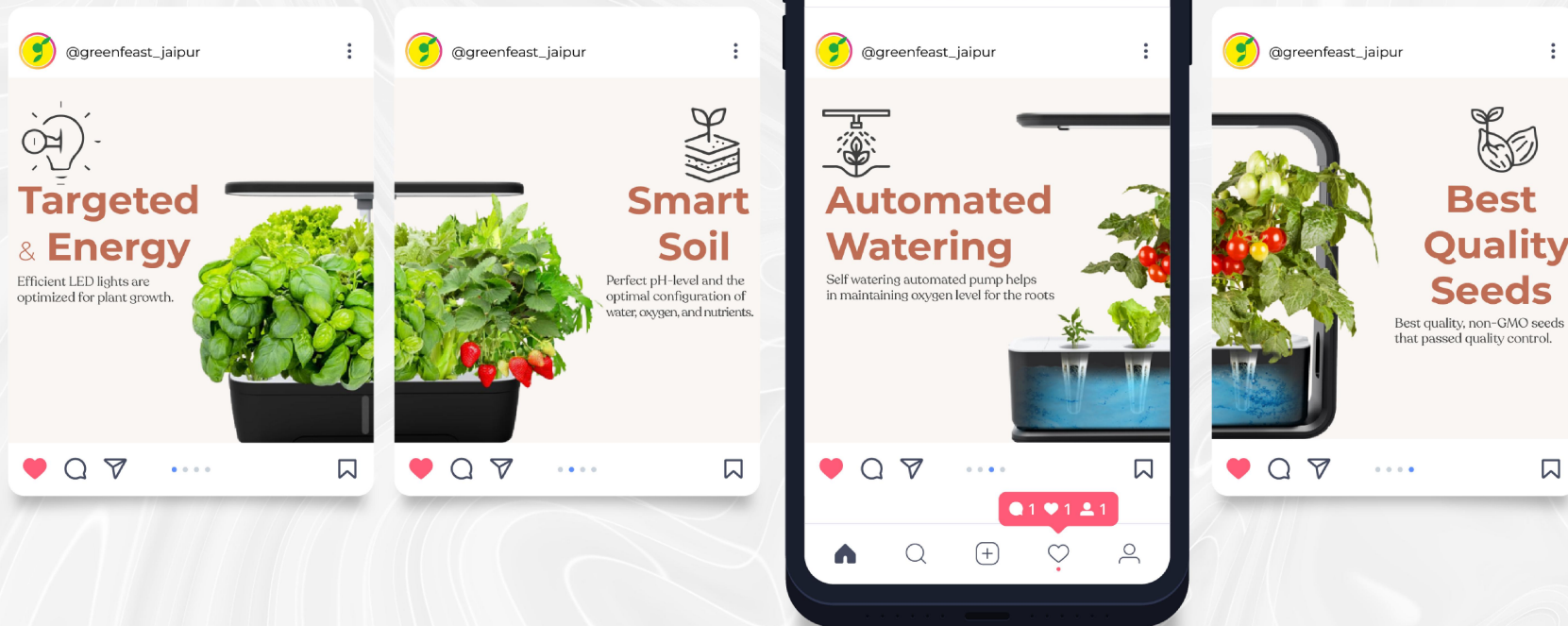


~Giftybasket~

- Designed logo for a Customizing Gifting company that was re-design by me as a personal project
- The gift box feature makes the brand appear more appealing and easy to understand. Typography was also invented for the same purpose.

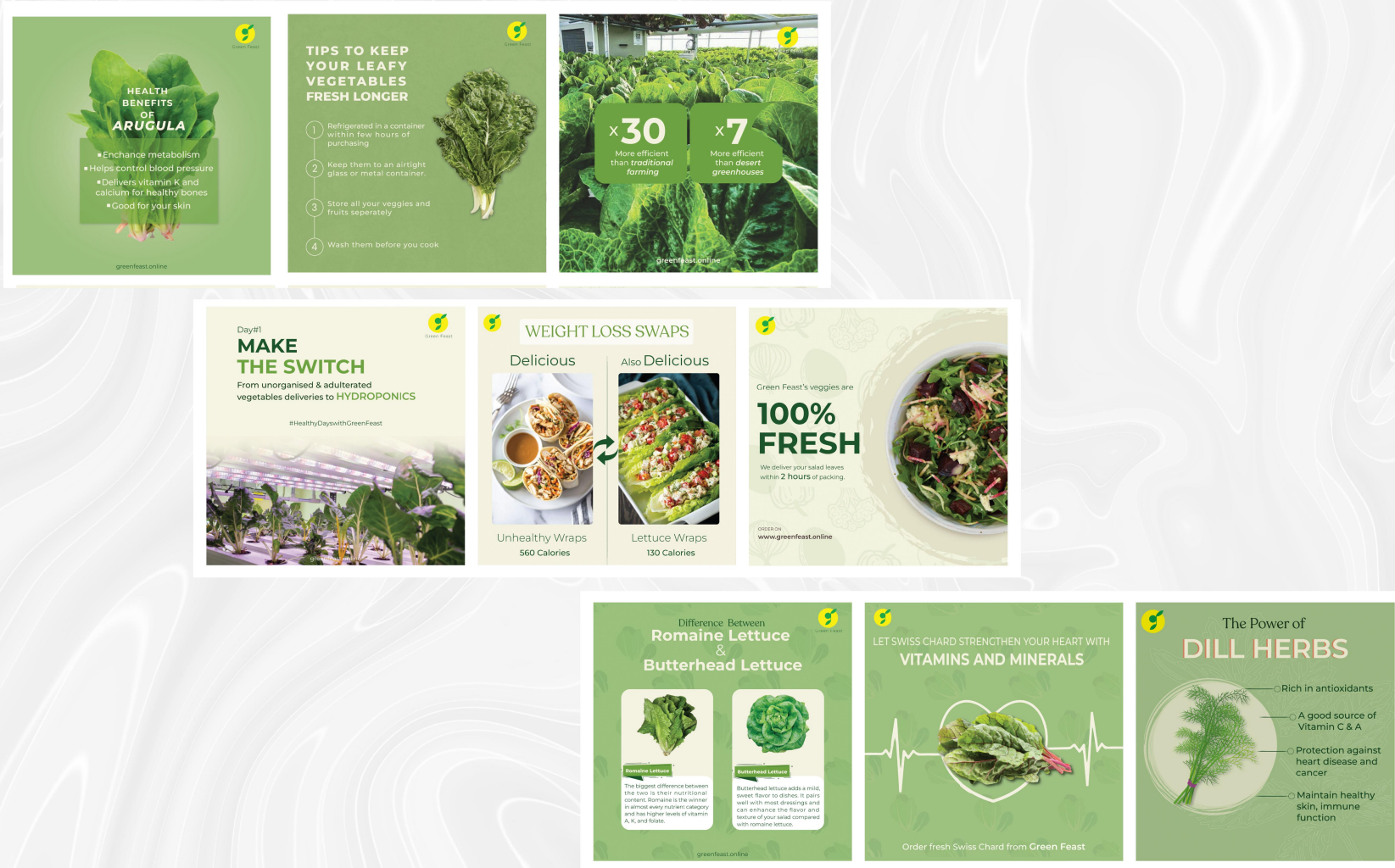


Graphic Posts



~Carousel Post~

- Created social media carousel post for a Hydroponic Indoor Farm named "Green Feast" based in Jaipur.



~Grid Posts 1~

- Created social media Grid posts for a Hydroponic Indoor Farm named "Green Feast" based in Jaipur.



~Grid Posts 2~

- Created social media Grid posts for a Hydroponic Indoor Farm named "Green Feast" smart garden based in Jaipur.



Wedding Card



- I created this magnificent Rajasthani Theme Wedding E-card, which depicts Love, Heritage, and other key features.



Packaging Design



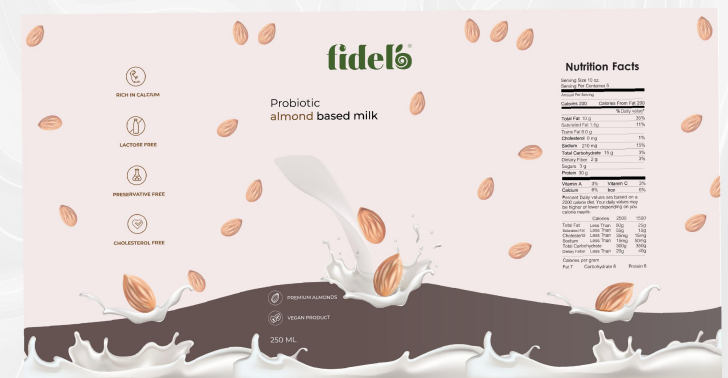
Left Side



Front

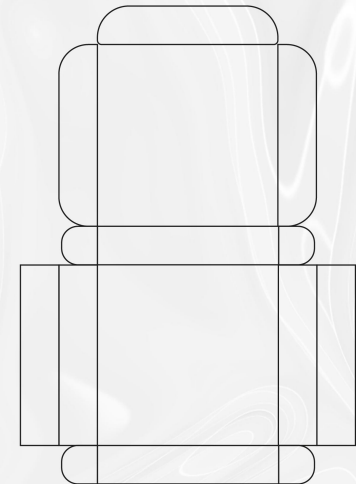


Right Side



~Packaging Design 1~

- Created the almond milk bottle packaging design for the Dairy-Based Firm.

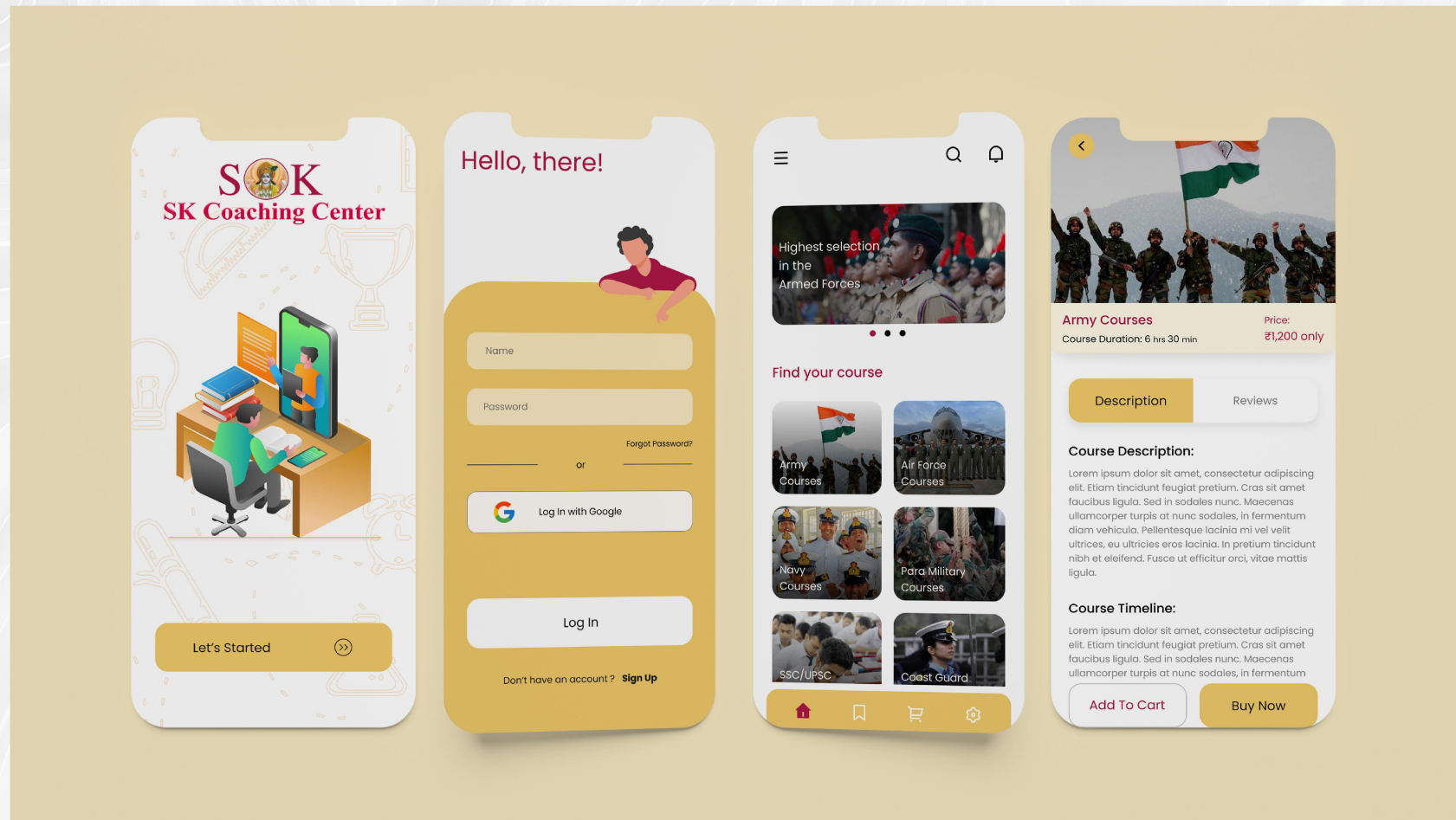


~Packaging Design 2~

- Designed the Pizza Box Packaging for the imaginary brand.



Hi Design



~Sk Publisher (UI Design)~

- I did UI Design work for the coaching centre SK Publisher, which is the company that supplies the courses and books.



Brand Campaign

About Campaign

The brand is a restaurant-based enterprise called "CAFFE DANTE" in Jaipur, Rajasthan. I was in charge of their social media accounts as well as all significant branding components. The client supplied me with the company's logo, and I subsequently generated all creatives for them. The colour scheme for the entire campaign was decided upon collaboratively. During this time, I worked on packaging design, creative posts, reels, menu designs, and other projects that taught me a lot about design concepts and conceptualization. I finished the campaign with a lot of learning and obtained experience for designing for a restaurant firm. I've also attempted several different techniques and elements that have helped me improve my creativity.

In the end, this campaign was a complete success for me. My next slide will have a selection of the best designs that I have accomplished during the span.





~Visiting Card~



~Tent Card Design~



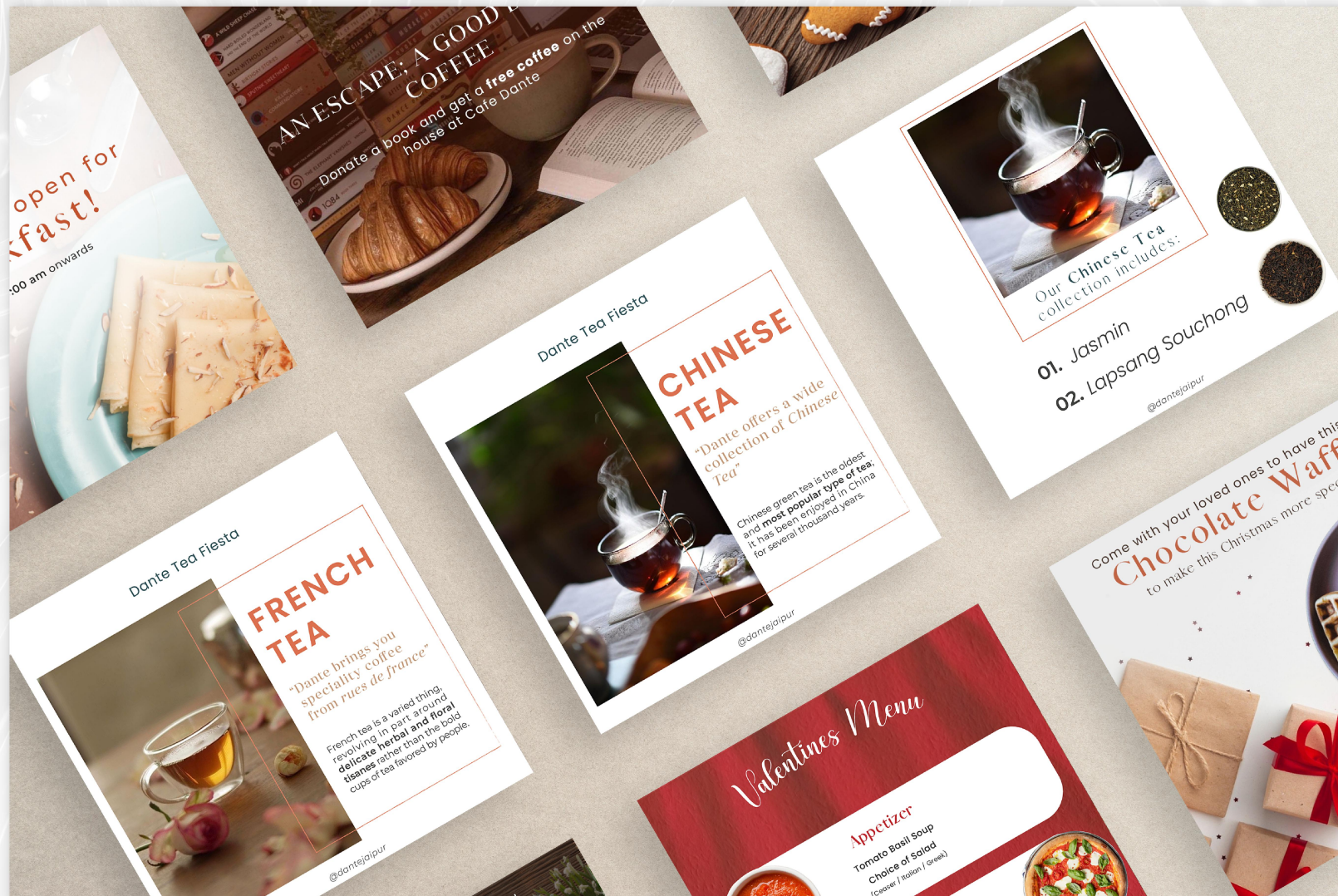
~Flag Banner Design~



~Menu Design~



~Beverages Menu Design~



~Social Media Posts Design~



~Packaging Design~

~Thank You For Watching~